### **SVEEP MATDATA JAGRUKTA**

## SYSTEMATIC VOTERS' EDUCATION AND ELECTORAL PARTICIPATION

Systematic Voters' Education and Electoral Participation program, better known as SVEEP, is the flagship program of the Election Commission of India for voter education, spreading voter awareness and promoting voter literacy in India. Since 2009, we have been working towards preparing India's electors and equipping them with basic knowledge related to the electoral process.

SVEEP's primary goal is to build a truly participative democracy in India by encouraging all eligible citizens to vote and make an informed decision during the elections. The programme is based on multiple general as well as targeted interventions which are designed according to the socio-economic, cultural and demographic profile of the state as well as the history of electoral participation in previous rounds of elections and learning thereof.

We are always looking forward to achieving the aim of building a stronger democracy through greater synergy with Civil Society Organizations', Media and Corporate Houses and even greater queries, suggestions, and participation from individuals.

Website: http://ecisveep.nic.in Address: Election Commission of India Nirvachan Sadan Ashoka Road New Delhi- 110001 Phone: 011-23052072, 23717391-98

https://ecisveep.nic.in/

### **Electoral Literacy Clubs**

### What are ELCs

An Electoral Literacy Club is a platform to engage school students through interesting activities and hands-on experience to sensitize them on their electoral rights and familiarize them with the electoral process of registration and voting. ELCs are also present in colleges and rural communities.

At ELCs, learning meets fun. Activities and Games are designed to stimulate and motivate students provoking them to think and ask questions. Through ELC, Election Commission of India aims at strengthening the culture of electoral participation among young and future voters.

#### Who shall be the members of ELCs?

ELCs are present in Schools, Colleges and Rural Communities. Following will be the members in each type of ELC –

- Schools: Students from Class IX XII; 14-17 year olds
- Colleges: 18 21 year olds
- Rural Communities (Chunav Pathshala): All members of the village

#### What shall we do in ELCs

In the ELCs, members will be part of interesting and thought-provoking, mostly classroom based activities and games. There are around 25 such activities and 6 games which have been carefully designed to impart specific learning which will help them become an 'Empowered (Prospective) Voter'.

### How can a School/College enroll for the ELC?

- The School/College can approach the following:
- District Collector who is also the District Election Officer (DEO)
- Electoral Registration Officer (ERO)

#### **ELC Resources**

The activities and games developed under the ELC project have been detailed out in 6 different easy to understand resource guides, presented in a step by step format for the benefit of the Club Conveners:

https://ecisveep.nic.in/index.php?/files/category/12-elcs/

## 2019 sveep plan activities





# 2018 sveep plan activities



## 2016 sveep plan

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